

FATHIMATH NASRIN EP

Frontend Developer | UI/UX Designer | Digital Marketing

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|Nationality: Indian | Visa: Spouse

PROFESSIONAL SUMMARY

Web Developer and UI/UX Designer with hands-on experience in building responsive, visually appealing websites and simple, user-friendly interfaces. Skilled in SEO, SEM, and website optimization to improve search visibility and performance. Focused on creating clean, functional designs that offer a smooth user experience and support business growth online.

TECHNICAL SKILLS

Frontend	HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, Tailwind CSS, Sass
Backend / DB	PHP, MySQL — Form Handling, CRUD Operations, Database Integration
CMS	WordPress — Theme & Plugin Customisation, Elementor, Content Management
UI/UX Design	Figma, Adobe XD — Wireframing, Prototyping, User Flows, Design Systems
SEO & Analytics	On-Page SEO, Technical SEO, Google Analytics (GA4), Google Tag Manager
Tools	Git, GitHub, VS Code, REST APIs (basic), Adobe Illustrator, Photoshop, Canva
Other	Responsive Web Design, Mobile-First Development, Cross-Browser Compatibility

PROFESSIONAL EXPERIENCE

Web Developer Intern

Jul 2025 – Mar2026

Arena Animation | India

- Built responsive websites and landing pages using HTML, CSS, JavaScript, Bootstrap, and WordPress.
- Created and improved UI components to enhance usability and user experience.
- Customized WordPress themes and plugins based on project requirements and client briefs.
- Designed conversion-focused landing pages with clean layouts and effective user flow.
- Applied on-page SEO practices including meta tags, keyword optimization, and image optimization.
- Improved website performance through image compression and front-end optimizations.
- Supported backend tasks using PHP and MySQL for form handling and basic data management.
- Collaborated with UI/UX designers and team members to ensure design consistency and smooth implementation.
- Used Git and GitHub for version control, tracking changes, and managing project workflow efficiently.

PROJECTS

Personal Portfolio Website

- Developed a responsive portfolio website using HTML5, CSS3, JavaScript, PHP, and MySQL with a mobile-first approach.
- Applied UI/UX principles and basic SEO optimization including meta tags, structure, and performance improvements.
- Optimized website performance through image compression and front-end improvements.

Smart Home Mobile App (UI/UX Case Study)

- Created a smart home mobile app UI/UX case study in Figma focused on dashboard usability and user flow.
- Designed wireframes, user journeys, and high-fidelity prototypes for device control and automation features.
- Applied basic UI principles to ensure a clean, consistent, and user-friendly interface.

Real Estate Website Recreation

- Recreated a responsive real estate website using HTML, CSS, JavaScript, PHP, and MySQL with a mobile-first approach.
- Implemented backend functionality using PHP and MySQL for form handling, property listings, and basic CRUD operations.
- Improved understanding of full-stack development through frontend and backend integration.

EDUCATION

Professional Diploma in Web Development & Digital Marketing

2024 – 2026

[Arena Animation](#) | [India](#)

Frontend development, responsive web design, UI/UX, SEO, digital marketing, analytics, and backend fundamentals.

Bachelor's Degree in English Language & Literature

2021 – 2024

[University of Calicut](#) | [India](#)

Developed analytical thinking, professional writing, and communication skills applicable to content strategy and UX writing.

Degree in Islamic Studies

2019 – 2024

[Coordination of Islamic Colleges](#) | [India](#)

Gained Arabic–English translation and interpretation skills useful for bilingual content and web projects in the UAE.

LANGUAGES

Arabic (Advanced) | **English** (Advanced) | **Malayalam** (Native)